

## WhoEUGrain - A European Action on Whole Grain Partnerships -

Dear Mr/Mrs,

This is the second newsletter of the WhoEUGrain project. It is prepared twice per year in order to inform all the interested public about the European project, achievements and results.

You can find more about WhoEUGrain on [website](#), [Facebook profile](#) and [LinkedIn](#).

Enjoy your reading,  
WhoEUGrain consortium

### News

#### Toolbox - A Guide to Implement a Successful Whole Grain Partnership

Danish Cancer Society (DCS) prepared a Toolbox, »A Guide to Implement a Successful Whole Grain Partnership«. The toolbox was developed in the WhoEUGrain context, to the benefit of partners in the project and other relevant stakeholders. It represents a collection of materials identified by stakeholders in the Danish Whole Grain Partnership to be of relevance for future initiatives establishing a public-private Whole Grain Partnership in other European countries. It provides the necessary competencies and knowledge on how to establish and run a public-private whole grain partnership with an aim to increase the whole grain intake among consumers. You can find the Toolbox [HERE](#).



### Events

#### Stakeholder web event »Let's talk about grains – whole grains!« (24th of September 2020)

The event was organized by the Slovenian project partner, CCIS-Chamber of Agricultural and Food Enterprises (CCIS-CAFE) in collaboration with other WhoEUGrain project partners. The main aim of the event was to join stakeholders who are interested to collaborate within national whole grain partnerships in different countries. During the event, several presentations were given by various speakers regarding the whole grains and whole grain products (consumption, labelling, Danish Whole Grain Partnership, Toolbox, initiatives of other countries regarding whole grains and other). The event was attended by more than 100 people from 19 countries. You can find the recording of the event [HERE](#).



 This presentation is part of WhoEUGrain (Grant agreement 874482), which has received funding from the European Union's 3<sup>rd</sup> Health Programme.

#### STAKEHOLDER WEB EVENT

»LET'S TALK ABOUT GRAINS – WHOLE GRAINS!«

Thursday, 24th of September 2020

### Save the date!

#### »International Whole Grain Day 2020 - Building Healthy, Sustainable and Resilient Food Systems«

International Whole Grain Initiative (WGI) is organizing a webinar, which will be held on International Whole Grain Day on **Thursday, 19th November 2020 at 15.30**.

Main topic of the event will be daily consumption of whole grains, which are a vital part of not only healthy, but also sustainable diets. The theme will be discussed by experts and key opinion leaders from around the world. At the panel discussion, the project partner Gitte Laub Hansen from the Danish Cancer Society (DCS) will also attend and share experiences and informations from the WhoEUGrain project. You can find more about the webinar [HERE](#).



Stay tuned and follow WhoEUGrain on...



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